

Michael MacNeil



Mike MacNeil, Director of Institutional Advancement, will be honored with Council for the Advancement and Support of Education (CASE) Quarter Century Circle Award at a reception on January 27, 2010.

The award, which recognizes individuals who have completed twenty-five years of distinguished service in non-profit organizations within the professions encompassed by CASE, acknowledges MacNeil's strong commitment to the advancement of secondary and higher education.

Prior to arriving at St. Mary's in 2006, MacNeil served in leadership positions for a number of secondary school and university advancement programs including the University of Massachusetts Lowell, Southern New Hampshire University, St. Anselm College, Merrimack College, Austin Preparatory School and Trinity High School of Manchester, NH.

MacNeil was nominated for the award by Drew Russo '99, Director of Annual Giving, and Jill Dalfonso, Director of Parent Relations and Special Events. In their nomination, Russo and Dalfonso praised MacNeil, saying "(Mike) is a consummate professional with a deep commitment to Catholic education and a strong belief that independent schools can make a profoundly positive difference in the lives of young women and men. Most of all, he is a trusted and valued mentor who is always supportive and encouraging of the young advancement professionals on his staff." They also cited his proven track record of success in advancement. During MacNeil's tenure at St. Mary's, Annual Giving has doubled, major gifts have increased significantly, a planned giving program, *The Monsignor John Dillon Day Society*, has been successfully implemented with a corresponding increase in known bequests, estate plans, and charitable remainder trusts; and several new endowed funds, including the Legacy Scholarship Fund which has raised \$250,000 for scholarships and financial aid, have been established.

About CASE: The Council for Advancement and Support of Education is a professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development, marketing and allied areas. CASE helps its members build stronger relationships with their alumni and donors, raise funds for campus projects, produce recruitment materials, market their institutions to prospective students, diversify the profession, and foster public support of education.